



**GENERATION  
APPRENTICESHIP**  
www.apprenticeship.ie

**ENTRY DEADLINE**

**EMPLOYER OF THE  
YEAR AWARDS 2021**

**WEDNESDAY 15 SEPTEMBER 2021  
VIA APPRENTICESHIP@SOLAS.IE**



# CELEBRATING EMPLOYER RESILIENCE & INNOVATION ACROSS THE REGIONS

The closing date for submissions for the 2021 Generation Apprenticeship Employer of the Year awards is this Wednesday. It's time to put the finishing touches to your entries and submit your forms today via [apprenticeship@solas.ie](mailto:apprenticeship@solas.ie). The awards showcase and celebrate Ireland's apprenticeship employers and industries, their achievements, resilience and innovation. Entry is free and online entry forms are available on [www.apprenticeship.ie](http://www.apprenticeship.ie).

**Don't miss your chance to have your company or companies in your region, consortia or apprenticeship sector showcased and celebrated.**

This year, we have enhanced the awards structure so that they have a strong regional as well as national dimension. This comes from feedback at a number of partner workshops.

#### **Why enter?**

The 2020 awards received 140,893 impressions on our [@apprenticeship](https://twitter.com/apprenticeship) Twitter account and was our top performing content across other social channels. The awards were widely promoted and supported via a number of mailers, media articles and by Ministers Simon Harris TD, Niall Collins TD, and other stakeholders.

#### **How to enter**

Employers can enter themselves or can be nominated. Entry is free via the online entry form which is available on the national apprenticeship website [www.apprenticeship.ie](http://www.apprenticeship.ie). A copy of the entry form is provided for information overleaf.

#### **Structure**

2021 has been another really challenging year for apprenticeship employers as the pandemic restrictions continued to affect businesses and livelihoods around the country. The 2021 Generation Apprenticeship Employer of the Year awards will recognise and celebrate employers who stand out for their resilience and their willingness to embrace innovation as part of their

survival strategies over the past year, in particular as they supported their apprentices in-training. The 2021 Employer of the Year awards is designed to operate in two stages. Stage 1\* is regional, among employers grouped within the nine Regional Skills areas. The regional winners will then go on to a national stage (Stage 2).

We are looking forward to seeing good representation across the Regional Skills Fora areas.

**If you have any questions, our awards team will be happy to help: [apprenticeship@solas.ie](mailto:apprenticeship@solas.ie).**

\*Subject to the number of entries/nominations received



**ACTION PLAN FOR  
APPRENTICESHIP  
2021-2025**



**Rialtas na hÉireann  
Government of Ireland**

## Employer entry/nomination

To be completed by **EITHER** the company or nominating person/organisation

Name of Company/Employer	
Full company mailing address (including county)	
Company email address	
Number of apprentices in company	
Nominating person/organisation (if applicable)	
Email address of nominating person/organisation	
What is the relationship of the nominating person/organisation to the nominated employer?	

Please provide evidence of the contribution of the employer under the guiding themes of RESILIENCE and/or INNOVATION within their industry or community (local, regional, and/or national) **40 marks**

Please provide evidence of excellence in providing apprenticeship training and employment of apprentices during the period of the pandemic **40 marks**

Please provide evidence of promotion and sharing of good practice on apprenticeship with other employers in their industry **20 marks**

Submitted by:			
Organisation (if applicable):		Date:	

**Closing date for submissions:** Wednesday 15 September 2021 to [apprenticeship@solas.ie](mailto:apprenticeship@solas.ie).

Submissions can only be accepted via this email address. Queries on the 2021 awards can also be addressed to [apprenticeship@solas.ie](mailto:apprenticeship@solas.ie).